

# SAIL SAND POINT

## 2022 ANNUAL REPORT

### **SAIL SAND POINT**

is Seattle's Community Boating Center, a 501(c)(3) nonprofit dedicated to bringing the joy and life-enhancing benefits of sailing and small boats to people of all ages, abilities and backgrounds.



Sail Sand Point used its 24th year to increase capacity and focus on building up youth, adult, and group programming. With the support of spectacular volunteers, staff, and countless donors, Sail Sand Point was able to offer more programs to a diverse range of community members and share our joy of sailing and small boating with many friends, new and old. What began in 1998 with a group of six families trying to build a more accessible sailing community has grown into a nationally recognized nonprofit community boating center dedicated to removing barriers that have historically kept people off the water.

## CAMPS & CLASSES

With a total of 538 youth participants, Sail Sand Point awarded 26 youth scholarships worth \$11,375 to sailors, ensuring no one was excluded due to cost. We revitalized our adult programming to offer 72 classes this year, teaching 740 adult participants, and providing \$2,925 in scholarships to 14 sailors.

## OPEN BOATING

Open Boating allows anyone to rent a sailboat, paddle board, kayak, or windsurfer from Sail Sand Point. Our helpful Open Boating staff gives sailing advice and safety reminders from our lakefront dockmaster desk! We saw 11,000 Open Boaters rent a boat or board from us and sold 561 annual passes!

## SAIL SAND POINT RACING

Middle School, High School and Summer racing programs continue to flourish at Sail Sand Point as we remain a hub for competitive youth sailing in the Pacific Northwest. This year we hosted 8 regattas including Octoberfest, with 200 participants, and the Cascadia Cup, with 280 participants!

# \$36,902

## AWARDED IN SCHOLARSHIPS

to ensure economic accessibility for participants



# \$349,728

## IN TOTAL PUBLIC BENEFIT\*

\*As assessed by Seattle Parks & Rec. 2022 Public Benefit Guidelines

## TOTAL PARTICIPANTS:

# 14,763

# GROWING COMMUNITY ON THE LAKE

## LEEWAY

Sail Sand Point's Leeway program collaborates with organizations, local and regional, to provide a fun, educational day on the lake to children and adults in historically underserved communities. We offer scholarships to all groups, helping to ensure no one is excluded from the water due to limited resources.

In addition to our Leeway groups, Sail Sand Point continued to offer programs for First Mate, Bowline and Fender Groups. with each group ranging in ages, abilities and backgrounds! More information is available on our website.

## SIEBEL SAILORS PROGRAM

Sail Sand Point is home to US Sailing's largest Siebel Sailors Program for the Pacific Northwest region. The Program focuses on delivering increased access to sailing for youth, regardless of socio-economic background. These young sailors are provided with advanced skill development along with competitive opportunities in a fun and exciting environment!



“  
*Just that one week sparked a love for sailing that I hope will be lifelong. Without a scholarship, I doubt I would have ever had the chance to step into the world of sailing. It's an expensive sport, and not one that my mom, a single mother, had the time or money to support. Nevertheless, today, I'm racing in FJs, C420s, and hopefully Thunderbirds pretty soon here. I picked up essential skills that I never knew existed. I found something I want to spend the rest of my life doing, and met friends who aren't just my friends, but will be my forever family. That's really something.*  
”

- Panya C.

**62**  
GROUP  
PROGRAMS

**581**  
Total  
PARTICIPANTS  
On the Lake

**69**  
DAYS  
of Fun &  
Learning

With  
SCHOLARSHIPS  
Covering  
**100%**  
Of Leeway  
Program  
Costs

**38**  
Free  
Community  
Events

**95**  
Total  
VOLUNTEERS  
logging over  
**3350**  
Hours



# A LETTER FROM OUR EXECUTIVE DIRECTOR

Sailing is full of metaphors that I shamelessly use each year as I write this, but 2022 felt a lot like a sailboat race to me-- half a step forward, half a step back, constant pivots, changes and new approaches.

To start this year, we added some wonderful new members to our Senior Leadership team and under their capable watch (and unmasked faces!) programs hit our goals, even as we struggled to find instructors. But despite that, by year's end over 14,000 people had shared experiences with us—90% of the attendance of our largest year. In 2022 adult participation set an all-time high; regattas broke attendance records, and our Roosevelt HS Sailing Team placed higher than ever nationally. Windsurfing took off in popularity; and UW's new FJs floated a record number of collegiate sailors.

Fundraising for facility improvements also set a high watermark in 2022 (thanks to County and State grants); and our community grew and embraced a wider range of people. Siebel Sailors, partner groups, full moon sails, party on the pier and numerous volunteer parties returned to our site this year exciting our party tent so much-- that it leapt into the lagoon!

However, as in my race, there has been an adverse current building underneath all this positive motion threatening to alter our course and slow our momentum. Inflation has raised all costs, wildfire smoke fills the normally clear summer skies, a City budget crisis looms, and some non-profit funding sources have dried up entirely as the economy slows and tech valuation tanks. So, what's the forecast for 2023? Will we round the mark?

Like all good sailors, rather than curse the breeze, we adjust our sails and focus. 2023 will be a great year of modest growth for SSP as we expand into new spaces, improve programs, sure up our staffing, try new fun and creative initiatives and welcome new friends. SSP has all the right elements to thrive and improve and we hope that you will join us as we sail our course. Thanks for supporting our efforts and for helping us to keep this place vibrant, safe, welcoming and accessible to all.

And on we will sail!

Sincerely,



**Seth Muir**

Executive Director, Sail Sand Point



## Thank you to our 2022 Partners & Sponsors!

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- US Sailing
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